

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 80812

KYW TV3

1555 Hamilton Street, . PHILADELPHIA PA 19130

KYW TV3

AND

CONTRACT NO. REV.

1041-80812-1

DATE PRINTED

10/08/12

PAGE 1

254304	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	329097	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	SRCP MEDIA			TOM SMITH FOR SENATE	
AND	201 N Union St Ste 200			333 Allegheny Ave Ste 202	
ADDRESS	Alexandria VA 22314-2651			Oakmont PA 15139-2072	
	USA			USA	
CONTACT	BETSY VONDERHEID			PRODUCT EST. #316	
LOCAL SALESPERSON	JOHN LINK POL.	AGENCY EST. NO.	316	PRODUCT CODE 9820	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	4	05:58A	07:00A	30S	10/09/12-10/12/12	THIS MORNING (5:58-7AM)	4	810.00	3240.00
2	M	1	05:58A	07:00A	30S	10/15/12-10/15/12	THIS MORNING (5:58-7AM)	1	810.00	810.00
3	T-F	8	06:58A	09:00A	30S	10/09/12-10/12/12	CBS THIS MORNING	8	405.00	3240.00
4	M	2	06:58A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	2	405.00	810.00
5	Su	1	05:58A	07:00A	30S	10/14/12-10/14/12	WKND NEWS SUN 6-7A	1	150.00	150.00
6	Su	2	06:58A	09:00A	30S	10/14/12-10/14/12	WKND NEWS SUN 7-9A	2	205.00	410.00
7	T-F	4	09:00A	10:00A	30S	10/09/12-10/12/12	ANDERSON COOPER	4	250.00	1000.00
8	M	1	09:00A	10:00A	30S	10/15/12-10/15/12	ANDERSON COOPER	1	250.00	250.00
9	T-F	4	10:00A	10:57A	30S	10/09/12-10/12/12	LET'S MAKE A DEAL	4	400.00	1600.00
10	M	1	10:00A	10:57A	30S	10/15/12-10/15/12	LET'S MAKE A DEAL	1	400.00	400.00
11	T-F	4	10:58A	12:00N	30S	10/09/12-10/12/12	THE PRICE IS RIGHT	4	500.00	2000.00
12	M	1	10:58A	12:00N	30S	10/15/12-10/15/12	THE PRICE IS RIGHT	1	500.00	500.00
13	T-F	4	12:00N	12:30P	30S	10/09/12-10/12/12	TALK PHILLY	4	575.00	2300.00
14	M	1	12:00N	12:30P	30S	10/15/12-10/15/12	TALK PHILLY	1	575.00	575.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA				USA		
CONTACT	BETSY VONDERHEID				PRODUCTEST. #316		
LOCAL SALESPERSON	JOHN LINK POL.		AGENCY EST. NO. 316		PRODUCT CODE 9820		
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			FROM	TO						
15	T-F	7	12:26P	02:00P	30S	10/09/12-10/12/12	CBS SOAP OPERA ROTATION	7	550.00	3850.00
16	M	2	12:26P	02:00P	30S	10/15/12-10/15/12	CBS SOAP OPERA ROTATION	2	550.00	1100.00
17	T-F	4	02:00P	02:56P	30S	10/09/12-10/12/12	THE TALK	4	450.00	1800.00
18	M	1	02:00P	02:56P	30S	10/15/12-10/15/12	THE TALK	1	450.00	450.00
19	T-F	3	02:57P	04:00P	30S	10/09/12-10/12/12	THE DOCTORS	3	325.00	975.00
20	M	1	02:57P	04:00P	30S	10/15/12-10/15/12	THE DOCTORS	1	325.00	325.00
21	T-F	4	04:00P	05:00P	30S	10/09/12-10/12/12	DR. PHIL	4	650.00	2600.00
22	M	1	04:00P	05:00P	30S	10/15/12-10/15/12	DR. PHIL	1	650.00	650.00
23	T-F	8	05:00P	06:00P	30S	10/09/12-10/12/12	5PM EARLY NEWS	8	700.00	5600.00
24	M	2	05:00P	06:00P	30S	10/15/12-10/15/12	5PM EARLY NEWS	2	700.00	1400.00
25	T-F	4	06:00P	06:30P	30S	10/09/12-10/12/12	NEWS 3 AT 6	4	950.00	3800.00
26	M	1	06:00P	06:30P	30S	10/15/12-10/15/12	NEWS 3 AT 6	1	950.00	950.00
27	T-F	4	06:58P	07:27P	30S	10/09/12-10/12/12	ENTERTAINMENT TONIGHT	4	900.00	3600.00
28	M	1	06:58P	07:27P	30S	10/15/12-10/15/12	ENTERTAINMENT TONIGHT	1	900.00	900.00
29	T-F	3	07:28P	07:57P	30S	10/09/12-10/12/12	THE INSIDER	3	1000.00	3000.00
30	M	1	07:28P	07:57P	30S	10/15/12-10/15/12	THE INSIDER	1	1000.00	1000.00

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			FROM	TO						
31	T	1	07:57P	09:00P	30S	10/09/12-10/09/12	NAVY NCIS	1	9000.00	9000.00
32	F	1	10:00P	11:00P	30S	10/12/12-10/12/12	BLUE BLOODS	1	4500.00	4500.00
33	Su	1	06:58P	08:00P	30S	10/14/12-10/14/12	SIXTY MINUTES	1	8000.00	8000.00
34	T-Su	6	11:00P	11:35P	30S	10/09/12-10/14/12	LATE NEWS	6	1800.00	10800.00
35	M	1	11:00P	11:35P	30S	10/15/12-10/15/12	LATE NEWS	1	1800.00	1800.00
36	T-F	4	11:35P	12:37A	30S	10/09/12-10/12/12	DAVID LETTERMAN	4	700.00	2800.00
37	M	1	11:35P	12:37A	30S	10/15/12-10/15/12	DAVID LETTERMAN	1	700.00	700.00
38	Su	1	09:00P	10:00P	30S	10/14/12-10/14/12	THE GOOD WIFE	1	5000.00	5000.00
Total Contract:								101		91885.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						91885.00	.00	.00	91885.00	
GRAND TOTAL									91885.00	

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